



**AN APPEAL FROM THE DIRECTOR, DEPARTMENT OF ENVIRONMENT FOR  
ECO-FRIENDLY GANESH CHATURTHI, 18<sup>TH</sup> SEPTEMBER 2023**

Ganesh Festival is one of the main festivals celebrated blissfully and joyfully all over Tamil Nadu. On this occasion, I urge all to celebrate the festival by protecting the environment and spread the awareness of eco friendly products, to conserve the environment. Disseminate the Knowledge of green ideas and nature oriented life style to save our environment. Eco-friendly Ganesh festival should be celebrated and awareness should be spread among people by using idols made of natural products. Let us celebrate the **“Festival in eco friendly manner and protect our environment”**.

**Following are some useful tips for celebrating eco-friendly Ganesh festival:-**

<b>Do's</b>	<b>Dont's</b>
<p><b>Seed Ganesha Idol</b></p> <p>The seed ganesh idols should be made out of natural clay, organic fertilizer and seeds. The significance of creating this seed Ganesha is to create plantations which can be grown in pot at the end of the celebration. These can also be made from paper pulp and seeds. These are also called as plantable Ganesha idols.</p> <p><b>Grain Ganesha:</b> An ecofriendly grain ganesha is madeup with mixture of grains.</p>	<p><b>Ganesha made of Plaster of Paris or hazardous chemicals and synthetic colors (Paints)</b></p> <p>Prohibit buying Plaster of Paris (PoP) Idols or idols made of hazardous chemical and synthetic paints. These materials add up more damage to the environment. Use idols colored out of natural colours.</p>



### **Artificial Immersion Tanks**

Dissolve Eco-friendly Ganesha in a bucket of water or artificial immersion tank for community immersions. The water can be reused for plants and trees in your locality.



### **Prohibit immersion of idols in Water bodies**

Immersion of Ganesha in water bodies which might's causes health hazards to community as well ecosystem.



### **Compost pit for organic material:**



Segregate flowers, garlands and other organic material and put them in a community built compost pit. This compost material can be used to fertilize garden.

### **Prohibit throwing of idols in public places and drainage system :**

Throwing of idols in public places and drainage system will choke the urban water ways and it will create unnecessary pile of solid waste.



Use pooja items wrapped with Eco friendly materials paper and leaves ect., for easy decomposition.

### **Avoid plastic covers materials packed with single use plastic items during festival season.**



It is an appeal to all those who are celebrating Ganesh festival to celebrate the festival in Eco-friendly manner without harming environment and other living beings.

**Director**  
**Department of Environment and Climate Change**